

# Keep the future Bright.

## Grow Your Money Skills and Enter to Win a \$3,000 Scholarship



## SCHOLARSHIP CONTEST



We are pleased to announce that we'll be offering two scholarships for the 2023/2024 academic year – one \$3,000 Utility/Partner Company/Association Scholarship and one \$3,000 Pennsylvania Student Scholarship. Applicants can submit a scholarship application for **one** of Utilities Employees Credit Union's (UECU's) scholarships online at [uecu.org/scholarship](https://uecu.org/scholarship).

### Who Can Apply

- Students who will be attending an accredited college/university or technical/trade school in the fall of 2023.

### \$3,000 Utility/Partner Company/Association Scholarship

#### Available to:

- UECU students who have become members by having an eligible family member in the utility/energy industry who works for a UECU partner company (visit [uecu.org/partners](https://uecu.org/partners) for a listing)
- Individuals who joined UECU through their own employment at a partner company while pursuing further education

### \$3,000 Pennsylvania Student Scholarship

#### Available to:

- Students who live or attend school in the state of Pennsylvania and have become a UECU member through the Pennsylvania American Consumer Council (PACC). Students can become a member by completing a short membership application online at [uecu.org/join](https://uecu.org/join). UECU deposits the first \$5 into the student's new share/savings account, and there's no cost to become a member of UECU.



## ELIGIBILITY REQUIREMENTS

- Applicant must be a UECU member in good standing with a UECU share/savings account in his/her own name (and listed as a primary member) prior to the scholarship submission deadline. Not a member yet? **Join online at [uecu.org/join](https://uecu.org/join) or call 800.288.6423.**
- Applicant must be a high school senior, a college student, a graduate student, or a technical/trade school student.
- Applicant must be attending or accepted at an accredited college/university, or post-secondary technical/trade school. Verification of attendance/acceptance will be required of the winner only.
- Applicant cannot be an employee of UECU, its affiliates, a UECU Board Member, a Supervisory Committee Member, or family member and/or living in the same household thereof.
- Members who've won a scholarship through UECU's Scholarship Contest in the past three years are not eligible to participate in this year's contest.



## HOW TO APPLY

### Complete steps 1 and 2 by June 5, 2023

**Step 1:** Go to [uecu.org/cueitup](https://uecu.org/cueitup) and select a 5-minute, interactive e-course from any of the featured CuelUp playlists. After you complete your e-course, make a 2-3 minute video OR write a 1-2 page summary explaining what you learned and how you can apply it to your life. Include a tip that you can share with friends and family based on what you learned.

**Step 2:** Visit [uecu.org/scholarship](https://uecu.org/scholarship) to access the online scholarship application. Complete the application and upload your entry by the scholarship deadline. (You'll be prompted to upload your entry when you're submitting the application.)

### With our CuelUp e-courses, you can learn how to:

- Build healthy financial habits
- Talk about money
- Build emergency savings
- Use online and mobile banking
- Use a checking account
- Use credit cards responsibly
- Buy a car
- And more!

For additional submission requirements, see back. ►

# Official UECU Scholarship Contest Submission Requirements

**Complete steps 1 and 2 by June 5, 2023.**

**Step 1:** Go to [uecu.org/cueitup](https://uecu.org/cueitup) and select a 5-minute, interactive e-course from any of the featured CuelUp playlists. After you complete your e-course, make a 2-3 minute video OR write a 1-2 page summary explaining what you learned and how you can apply it to your life. Include a tip that you can share with friends and family based on what you learned. Include your name and contact information at the end of your video or written summary. If you are submitting a written summary, don't forget to do a spelling and grammar check. If you submitted an entry in last year's contest, you cannot submit the same entry this year. Please submit a new video or written summary.

**Step 2:** Visit [uecu.org/scholarship](https://uecu.org/scholarship) to access the online scholarship application. Complete the application and upload your entry by the scholarship deadline. (You'll be prompted to upload your entry when you're submitting the application.)

**Prizes:** Scholarships are made payable to the college, university, or technical/trade school of choice in the winner's name by August 2023.

**Deadline:** Completed scholarship applications and video/written submissions must be received by June 5, 2023.

**Entry Judging Criteria:** Entries will be judged on creativity and content. Get creative and show us your money skills!

**Scholarship Award:** Two winners will be selected in this year's scholarship contest, and each awarded \$3,000 if they meet the scholarship eligibility requirements.

**Winner Notification:** The winners will be notified by email and asked for verification of attendance or acceptance at an accredited college, university, or post-secondary technical/trade school. After all information is verified, a check will be distributed to the school of each winner. Scholarship funds may be used to pay tuition expenses while enrolled full time. The winners will be announced on the UECU website and in the October edition of UECU's *Member News*.

**Release:** All entries become the property of UECU, and by submitting the entry, you authorize the Credit Union to utilize all or a portion of the information for purposes of press releases and/or publication in UECU newsletters, website and social media content, newspapers, trade magazines, etc., announcing the scholarship recipients' names, contents of the entries, and other reported information.

**About UECU:** UECU was formed in 1934 to fulfill the financial needs of America's utility workers and their families. Today, UECU serves 47,000 members nationwide. As a not-for-profit credit union, UECU is a financial co-operative where members are the owners. With no stockholders, UECU returns profits to members with exceptional savings and loan rates, and exclusive rewards.

UECU is committed to helping members financially succeed, which makes the Credit Union the perfect financial institution for young adults at college or about to enter the workforce. With money management tools, expert advice, and special financing options, you have everything you need to help you get started, including:

- Free Mobile App & Mobile Check Deposit
- Free Bill Pay
- Automated savings options
- Checking Account options
- Private student loans, trade school loans & consolidation loans\*
- CuelUp financial wellness resources online at [uecu.org/cueitup](https://uecu.org/cueitup)
- Annual scholarship contest

\*Approval based on credit review. Not all applicants will qualify for approval.



A Better Way to Pay  
[uecu.studentchoice.org](https://uecu.studentchoice.org)



Learn More. Bank Better.  
[uecu.org/cueitup](https://uecu.org/cueitup)



**Contact:** Please direct questions about the Scholarship Contest to UECU at **800.288.6423** or [scholarship@uecu.org](mailto:scholarship@uecu.org).