

UECU's Social Media Public Use Policy

Member and non-member participation as a means of sharing experiences, suggesting improvements, and contributing to conversations is welcome. UECU has established terms of use regarding our social media sites, including (but not limited to) Facebook, Twitter, LinkedIn, Google Plus, Pinterest, YouTube and our blogs.

To ensure productive, informative and respectful exchanges of diverse and lawful viewpoints, we will review all comments and we will **not** post comments that are:

Illegal – posts that violate laws that govern use of copyrights, trade secrets, etc...will be excluded

Offensive – comments including, but not limited to, profane or provocative language will be excluded

Threatening – comments that contain threatening, hateful, derogatory, obscene or sexually explicit language will not be tolerated

Off topic – we will exclude comments not related to the subject of the conversation. If you have an idea for a subject, would like to provide feedback, or would like a UECU employee to follow-up with you, you may email us directly at Marketing@uecu.org.

Spam – comments focused on selling a product or service, or comments posted for a purpose of driving traffic to a particular website for personal, political, or monetary gain will be excluded.

Personal Attacks – malicious intent and participation not in the spirit of civil conversation will be excluded

Private or Confidential Information – **do not provide any of your specific account details or other personal financial information when posting comments**

Posts in HTML Format (or URLs) – will not be accepted, please use only plain text when submitting comments

Posts from Individuals Under the Age of 13 – will not be accepted

All comments are reviewed and approved by Utilities Employees Credit Union before posting to our social media sites. Comments are monitored but not controlled by UECU. At our sole discretion, UECU reserves the right to deny the posting of any comment we deem inappropriate.

UECU does not endorse any comments made by its employees, unless they are an authorized representative of the Credit Union. All statements and viewpoints expressed in the comments are strictly those of the commenter alone and do not constitute an official position of UECU unless they are posted by the original author (who is authorized by UECU to make social media posts) or by a subject matter expert responding on behalf of that authorized representative.

UECU Employees – if you are a UECU employee, you **MUST** disclose your employment status when you submit a comment or question. The following sentence should be used: ***“As an employee and member of UECU, I would like to express my view:”***

When participating in online communities, do not misrepresent yourself. When commenting on the Credit Union, unless you are authorized to speak on behalf of UECU, you must state that the views expressed are your own. UECU will not post comments that can be considered confidential, information not generally available, or recommendations for an action which could adversely affect our members.

Utilities Employees Credit Union reserves the right to change these guidelines in the Social Media Public Use Policy at any time and at its sole discretion.

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